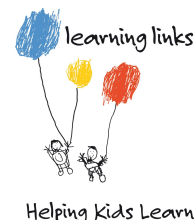


# The children and families of Learning Links



Learning Links is a non-profit charity assisting children who have difficulty learning. We help children and their families by providing early childhood intervention, specialist educational support, therapy and counselling regardless of economic status, nationality or religious background.

One in every five children has some sort of disability or learning difficulty.

For babies and toddlers it may mean they can't catch a ball as easily as other children, see or hear as well, or perhaps find it hard to walk or crawl.

Older children struggling to learn at school are often overlooked. Many feel frustrated and worthless because they find reading and writing so difficult. Others just need help to catch up after a serious illness such as cancer has left them behind their peers academically and physically.

Without help, children with learning problems will approach adolescence and adulthood with very few skills to equip them for employment and social interaction. Research points to possible future drug and alcohol abuse, unemployment, homelessness and very sadly suicide.

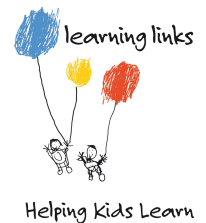


Learning Links was formed in 1972 to bring hope to children who have difficulty learning and their families and offers information, specialist services and support to children with learning difficulties, disabilities and developmental delays.

Services are available at six Sydney branches - Peakhurst and Penshurst in the south, Brookvale in the north, Fairfield and Miller in the western suburbs and Randwick in Sydney's east. We also operate in country NSW and the ACT and offer the Reading for Life Program

Australia-wide and New Zealand.

Learning Links gives children the chance to be the best they can be. Please help us to give a child a brighter future.



## Support a charity and your business will reap the rewards!

Learning Links is often approached for ideas on how to support children and families in need. We have put together a kit to help you in your fundraising endeavours and now offer a telephone and e-mail support service to help you every step of the way.

There are a large number of ways to support a charity that don't involve collecting money. Simple options like buying personal or company Christmas Cards from a charity, donating old clothing and household goods or buying mangoes direct from the farm are great ways to help children and families in need. These ideas don't take much time and help is only a phone call away!

Learning Links' Fundraising Kit gives you with a selection of ideas to get you started. Each page gives you information and contact details for help. Just choose the ideas that appeal to you.

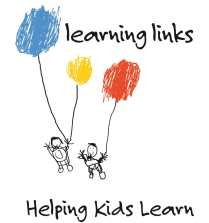
We have lots of other ideas such as walkathons, shopping tours, mufti days, sausage sizzles, wishing wells and Christmas Giving Trees that you can also consider.

There are significant benefits to companies if their employees are actively supporting a charity. It can increase employees' job satisfaction and improve staff retention rates, is a visible demonstration of your company's social commitment, can lead to increased respect from your clients and new business opportunities as well as give you a fresh perspective on your local community. Many companies successfully leverage marketing campaigns around their community activities. The bottom line is that community involvement can improve your company's profits and shareholder returns!

## Benefits of donating to Learning Links

What you get in return for your donation!

- ❖ All donors will be thanked by letter and listed in Learning Links News, our quarterly newsletter, which is distributed to over 2,000 parents, teachers, health professionals, journalists, local and state politicians, businesses and other supporters of Learning Links.
- ❖ Donors will also receive a laminated "Friends of Learning Links" Certificate of Appreciation.



## Snack at work and help kids learn!

Helping Hand Snack boxes are a wonderful service to businesses, while at the same time helping kids who struggle to learn.

Snack boxes in the office area are great for customers and employees, particularly when your business is located away from shops.

The Helping Hand Sweet Company offers a range of snack boxes with a great variety of snack foods including chips, chocolates, cookies, lollies and health bars. They are delivered free to businesses in the Sydney metropolitan area.

For the children of Learning Links, the snack boxes are especially important.

Learning Links relies heavily on donations and income from businesses like Helping Hand Snack Boxes to help children who have difficulty learning and snack food sales have helped subsidise weekly specialist tuition and therapy for many children since their inception five years ago.

### More Information & Help

Getting a snack box delivered is easy. Simply phone (02) 9557 5741 to arrange delivery.

## Entertainment Books

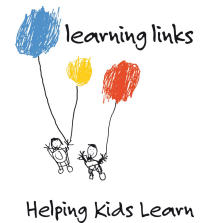
Entertainment books are a great source of savings for everyone.

The Entertainment Book is a guide to the best restaurants, hotel accommodation, attractions, sports and leisure activities - all with 25% to 50% off and 2-for-1 offers. Plus, new in 2007, My Bookings ... Compare rates, check availability and book your accommodation on-line.

Learning Links sells the Sydney Entertainment Book from April to July each year. Several books cover different areas - Sydney Metropolitan, Northern Suburbs, Parramatta and The Hills District. Books are also available for other areas of Australia and New Zealand on request. For more information on participating businesses or a list of available areas, visit [www.entertainmentbook.com.au](http://www.entertainmentbook.com.au).

You can buy a book for yourself or sell them at work to raise money for the children of Learning Links.

To sell the book on behalf of Learning Links, simply contact The Entertainment Book Head Office, 53-55 Herbert Street, Artarmon NSW 2064, or Phone (02) 9906 3066, Fax (02) 9906 3970 or e-mail [sydney@entertainmentbook.com.au](mailto:sydney@entertainmentbook.com.au).



## Corporate Christmas Cards

Help a child with difficulty learning this Christmas and have a unique range of Christmas Cards to send to clients and friends.

Our Christmas Cards and Gift Tags feature children's original paintings and more designs are added every year. Visit our website [www.learninglinks.org.au](http://www.learninglinks.org.au) and click on "Christmas Cards" to see the full range. All proceeds from the sale of the cards help children who have difficulty learning.

An option for companies wanting an exclusive card is to choose a child's painting for your company, knowing that no other company will have the same card. You can also choose the message inside the card. (The cost for exclusive designs varies according to the quantity required.) Another option is to overprint existing cards with your company logo.

Learning Links' Christmas Card prices are very competitive and we encourage you to compare them with what you are paying now.

If you would like an exclusive design for your Christmas Cards you need to contact us by the end of June. If you are using one of our existing designs we can take orders for cards up until early December. If you would like to overprint our cards, you will need to allow a week for overprinting.

### More Information & Help

Call Cheryl Staddon on (02) 8568 8221 or e-mail [cstaddon@learninglinks.org.au](mailto:cstaddon@learninglinks.org.au) for orders or more information.

## Individual Christmas Cards

Help a child with difficulty learning this Christmas and have a wonderful range of Christmas Cards to give your family and friends.

Our Christmas Cards feature children's original paintings and new designs are added every year. All proceeds from the sale of the cards help children who

have difficulty learning and staff from businesses are welcome to purchase our cards as a fundraiser for kids who struggle to learn.

Some of our designs are blank cards and these can be used for thank yous, birthdays and any other occasion that you need to send a card.

Our website [www.learninglinks.org.au](http://www.learninglinks.org.au) features our current cards and gift tags. Simply click on "Christmas Card" to see the full range.

The cards are designed by our children and come in packs of ten wrapped in cellophane. Blank cards can be bought individually and in packs of ten. Because we are a charity, you'll find that Learning Links' Christmas Card prices are very competitive. You can also combine your orders at your business to save on postage.

### More Information & Help

Call Cheryl Staddon on (02) 8568 8221 or e-mail [cstaddon@learninglinks.org.au](mailto:cstaddon@learninglinks.org.au) for orders or more information.

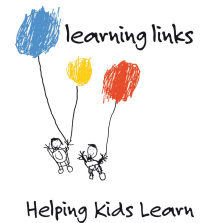
## Clean out your old clothes to help kids!

A simple way of helping is an annual clothing drive where employees can clean out old clothing and small household goods, bring them to work and we can collect it from your office!

You can also put unwanted clothes in clothing bins with a Learning Links' poster. If you call 9584 9582, you can find out the location of a bin near you. Clothing bins are also located near our Preschool in Pindari Road Peakhurst and Penshurst train station.

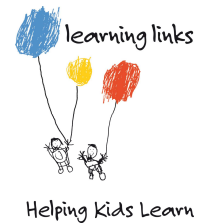
King Cotton will donate an extra \$100 to help the children of Learning Links if you can help with a bin on your premises. Bins can even be painted to suit your company's colour scheme. Clothing Bins are a very important part of our fundraising and we are in desperate need of some more locations for our bins.

Bins are cleared twice a week on average and we will also clean up rubbish dumped near the bin within 24 hours of receiving a call. If the problem is severe, clearance can even be on the same day. If you have premises that are visible from the street and a one to two square metre area then perhaps you can trial a bin to help the children and families of Learning Links. You just might find it brings in more people to your business as well!



## More Information & Help

For information about a bin on your premises or a clothing drive at your work call (02) 9584 9582.



## Staff Shopping Fundraisers

Help a child with difficulty learning and enjoy shopping from your workplace at the same time. All you need is one organiser, some keen shoppers and a desire to help some children in need. We've selected a few of the most popular fundraisers to get you started. Others include swimwear, jewellery and Krispy Kreme Doughnuts.

There are a few simple steps - contact the company and mention you're fundraising for Learning Links, collect your orders and payment, pay the invoice, enjoy your goodies and help some special children when you send the profits to Learning Links.

### Pies and Hot Cross Buns

Ivan's Pies offers fresh and delicious pies, hot cross buns and Christmas goodies. Go to [www.ivanspies.com.au](http://www.ivanspies.com.au) or call 1300 55 4653 for friendly and courteous assistance with your fundraiser.

### Mangoes

The Mango Fundraiser offers the freshest juicy mangoes from Queensland every year in time for Christmas. Go to [www.mangofundraiser.com](http://www.mangofundraiser.com) or call (07) 4784 4026 early in the year to register your interest and they will send you the appropriate information in time for you to organise your fundraiser.

### Chocolates and Lollies

Several companies have fundraisers available all year. Why not try a chocolate fundraiser for Easter? These are two of the best.

- Cadbury Fundraiser [www.cadbury.com.au](http://www.cadbury.com.au) or 1800 809 444
- Fundraysia Corporation (Nestlé) [www.fundraysia.com.au](http://www.fundraysia.com.au) or 1800 815 005